

The Fitzgerald-Ben Hill County Chamber of Commerce
cordially invites you to participate in the

Hometown Holiday Trail of Lights

Sponsored by Fitzgerald Utilities

Thursday, December 3, 2020

6:00pm-8:00pm

The Fitzgerald-Ben Hill County Chamber of Commerce is pleased to announce that at this time we are moving forward in planning an event for the 2020 Christmas Parade. However, we are fully aware that with the uncertainty of COVID-19, events can drastically change or be canceled all together. We are working closely with all City departments to format this event in such a way that health and safety for our participants and the community are top priority.

With that said, we have redesigned the traditional parade to a new format. Businesses and organizations will have the opportunity to decorate the median parks throughout downtown to create a community light display. Opening night of the Hometown Holiday Trail of Lights will be on December 3rd from 6pm to 8pm and the roads will be closed for pedestrian traffic only. Family and friends can walk, run, or bike through the downtown light display that evening and enjoy the Christmas festivities. The decorations will be up from December 3rd to January 3rd for the community to enjoy.

Let's brighten the night and everyone's spirits as we keep the parade tradition alive in a new way!

Decorating Guidelines:

- The more lights the better! Remember this will be viewed at night.
- You are allowed to use music as part of your display on the night of Dec. 3 but make sure that the music is family friendly and is played at a reasonable volume.
- Be sure to put up a sign with the name of your business or organization.
- No political signs or messages
- Participants will be responsible for their own decorations, extension cords, lights etc. Electricity is available in each park median.
- Please be careful to not cause any damage to the landscaping or structures in the parks.
- Parks must be clean and free of decorations by January 3. The Chamber is not responsible for clean up.

Location Assignment:

Park assignment will be issued Wednesday, November 25, 2020. Each park has electricity hook ups and measurements of parks will be available the date of issue. Some median parks are large and will be shared by two organizations. Considerations will be given for park requests but assignments will be based on the order in which applications are received and at the discretion of the Hometown Holiday Trail of Lights Committee.

Awards:

All median parks must be fully decorated and ready to be judged by 5:00 pm on December 3. In order to be considered for an award, the application form must be submitted and the entry paid in full no later than Friday, November 20th.

Disclaimer: The Fitzgerald-Ben Hill County Chamber of Commerce reserves the right to deny participation to any entry that does not, in our opinion, represent the traditional Christmas spirit and/or the theme. The Chamber of Commerce is not liable for any misadventure which may occur to anyone in or at the parade or damage to any property; however, we will do everything within our power to ensure everyone's safety and enjoyment.

Questions: Any questions may be directed to the Fitzgerald-Ben Hill County Chamber of Commerce at (229) 423-9357.

Participant Application

Business/Organization: _____

Contact Person:

Name Mailing Address

Email Address Phone Number

(Optional) Park Location Request:

*Requests will be taken into consideration but can not be guaranteed

Deadline to return application: Friday, November 20, 2020

Final Agreement:

I certify that I have read all the rules and guidelines for the Fitzgerald-Ben Hill County Chamber of Commerce Holiday Hometown Trail of Lights. My signature indicates my understanding of these rules and agreement to participate in this event. I do not hold the Chamber liable for any damage to property of misadventure.

Signature

Printed Name Date

CHAMBER USE ONLY:

Chamber Member (\$20) _____ Non-Member (\$30) _____

Cash/Check # _____